



# SHIRE OF JERRAMUNGUP

## UPDATE OF THE STRATEGIC COMMUNITY PLAN – COMMUNITY CONSULTATION

### REPORT JUNE 2016

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## INTRODUCTION

The Shire of Jerramungup's (the Shire) current Strategic Community Plan 2012-2015, was prepared in 2012 following extensive community consultation. The result provided the Shire a new focus and direction; one based on the community's aspirations and priorities.

A local government is required to review its Strategic Community Plan every four years. In September 2015 the Shire initiated a project for the purpose of updating its Strategic Community plan to capture the community's current vision and desired direction for the Shire of Jerramungup into the future.

To commence its review of the current Strategic Community Plan the Shire engaged BHW Consulting (BHW) to conduct a series of Community Workshops in Jerramungup and Bremer Bay to assist in the development of the 2016 Community Strategic Plan.

The objectives of the consultancy were for the consultant to work with the Shire of Jerramungup Council and Community to:

1. To review and refine the existing Vision Statement through active community and Council engagement including two workshops in Bremer Bay and two workshops in Jerramungup;
2. Identify and set community priorities in terms of projects, service levels (where possible) and directions with due regard to the Shire's financial resources and existing Corporate Business Plan; and
3. Deliver a consolidated report which encompasses all this information to be utilised in the drafting of the Shire's new Strategic Community Plan.

A key component in delivering the Plan is the community engagement process. Bruce Wittber and Helen Westcott of BHW visited the Shire of Jerramungup (both Jerramungup and Bremer Bay) on Wednesday 2, Thursday 3 and Friday 4 March 2016 for the purpose of undertaking the community consultation.

This report has been prepared by BHW to present to the Shire the results of the information obtained from the Community Workshops in Jerramungup and Bremer Bay.

## THE COMMUNITY ENGAGEMENT PROCESS

In order to promote the community workshops and the planning process the Shire sent a letter (Appendix 1) to 37 local groups and organisations outlining the details of the community workshops and inviting participation. A community notice was also published and is included as Appendix 2. In addition three text messages were sent out to a total of 618 recipients making a total of 1,854 messages. As an added incentive the Shire offered a “door prize” of a UNIDEN UHF radio for each location, which was drawn during the Council workshop on Friday 4 March 2016.

Bruce Wittber and Helen Westcott of BHW visited the Shire on Wednesday 2, Thursday 3 and Friday 4 March 2016 for the purpose of undertaking community consultation for the preparation by the Shire of the Plan. During this visit BHW undertook a series of community engagement exercises to determine the community’s aspirations in order that they are aligned with Council’s vision and long term strategy and any refinements that may arise during the preparation of its Strategic Community Plan.

The community engagement process over the three days involved the following:

- One workshop in Jerramungup on Wednesday 2 March 2016 attended by 13 community members;
- Two workshops in Bremer Bay on Thursday 3 March 2016 attended by a total of 44 community members; and
- A workshop with Council members and staff on Friday 4 March 2016.

BHW worked with the Shire’s Chief Executive Officer (CEO) and executive team to develop an appropriate workshop format and timeframe to undertake the facilitated community workshops. This discussion led to the development by the CEO and BHW of a PowerPoint presentation (Appendix 3). This presentation was delivered at the commencement of each workshop by both the CEO and BHW to assist in a greater understanding by the participants of the value and importance of the community planning process.

At each workshop participants were requested to work in groups of five or six people depending upon the number of participants attending the workshop and to respond to the following issues:

- Issues/services the Shire does well;
- Issues/services could be done better by the Shire;
- What facilities and services do we need in the community?
- What are the top priorities?

Whilst the reference in the questions related to the Shire, participants were encouraged to also consider services and issues generally within the Shire that may not be directly under the control of the Shire but over which they could influence or advocate for an outcome, such as health and education.

Each group wrote their comments in an exercise book provided by BHW that was collected at the end of the workshop. The use of the exercise book allowed all the information to be captured to assist in the development of the outcome of the community engagement process. Each group was then asked to provide feedback to the workshop on their views to enable everyone to share in the opinions. Details of the collated responses received during the consultation are outlined in Appendix 4.

An indication of priority was also sought from the participants and these are listed in Appendix 5.

## OUTCOME OF COMMUNITY CONSULTATIONS

The following provides an outcome of the community workshops held during the visit to the Shire by BHW in March 2016.

The response by the community to various questions.

### Workshop One

Workshop One was held on Wednesday 2 March 2016 in the Jerramungup Sports Club and attended by 13 community members.

The key outcomes of the workshop were as follows:

- Roads
  - Improvement to the South Coast Highway
- Community development
  - Availability of affordable housing
  - Small land subdivision, such as rural residential
  - Improved communications
  - Establishment of a Men's Shed
  - General facilities for young people
  - More support for volunteers to avoid burnout
  - Availability of entertainment opportunities
- Waste services
  - Greater accessibility of waste disposal facilities:
    - Drum muster available at weekends
    - Economical tyre disposal solutions
    - Rubbish tip(s) to have extended/more flexible opening hours – comments made during discussions did not specify times but did observe the need for there to greater opportunity to take rubbish to the tip
- Education
  - Continued availability of high school in Jerramungup and seek opportunity to increase to year 12
- Sporting facilities
  - Development of a motor cross club
  - Improved availability and use of the swimming pool
- Tourism
  - Development of tourism opportunities including eco-tourism
  - Development of Jerramungup as an RV friendly town:
    - In town refuse disposal and water – RV friendly (only appeared once on the feedback)
- Health
  - Construction of health/medical centre at Jerramungup and Bremer Bay
- Environment
  - Encouragement for the development of renewable energy opportunities

- Business development
  - Improvement and availability of business facilities
  - Reactivation of Chamber of Commerce or similar business association
- General
  - Construction of a police facility at Bremer Bay

## Workshop Two

Workshop Two was held on Thursday 3 March 2016 in the Bremer Bay Hall and attended by 22 community members.

The key outcomes of the workshop were as follows:

- Roads
  - Road maintenance and improvements such as Bremer Bay to Hopetoun road, sealing the road from Gardiner to Quaalup and improved road access to Fitzgerald National Park
  - Upgrade the South Coast Highway particularly to add overtaking lanes
  - Improved footpaths/cycleways, street lighting, trails network
- Community development
  - Upgrade/improve community facilities in Bremer Bay such as the medical centre and sports club
  - Construct/improve range of beach facilities
  - No more subdivisions to be approved until current stock cleared
  - Increase in availability of industrial land
  - Upgraded telecommunications including mobile phone, internet/broadband
  - Permanent accommodation for workers and the development through the CRC of an employment register
  - Greater presence of a Shire ranger
  - Support surf lifesaving facilities during peak tourist seasons
  - Development of a younger people strategy
- Waste services
  - Improved rubbish collections including green waste collection
- Education
  - Develop an education training hub in Bremer Bay
- Sporting facilities
  - Upgrade sports club
- Tourism
  - Availability of water vending machine to provide water for visitors
  - Development of tourism strategy/opportunities including marketing Bremer Bay as a premium tourist destination
  - Development of Bremer Bay as an RV friendly town:
    - Toilet dumping station for visitors (which is a key requirement for the town to be considered RV friendly)
    - Rubbish facility for visitors such as a skip bin
    - Accessibility to water (vending machine) and waste dumping (poo) for visitors
    - Facilities for tourists water, rubbish and shops
- Health
  - Construct medical centre
  - Improved quality of water



- Environment
  - Management of the environment including sustainable fish stocks
  - Develop car wash facilities for dieback
- Business development
  - Improvement and availability of business facilities in Bremer Bay.  
Examples of possible facilities include:
    - Supermarket and retail options
    - Promote/encourage better customer service local businesses
    - Promote new businesses – a good supermarket, bakery, more stores
    - Visiting optometrist, podiatrist, dentist, dietician, speech therapist
    - Some businesses don't want to shut down in winter so encourage tourism at times other than peak season
- General
  - Upgrade police facility and greater presence

## Workshop Three

Workshop Three was held on Thursday 3 March 2016 in the Bremer Bay Hall and attended by 22 community members.

The key outcomes of the workshop were as follows:

- Roads
  - Improved road access to Fitzgerald National Park
  - Upgrade the South Coast Highway particularly to add overtaking lanes
  - Improved footpaths/cycleways, street lighting
- Community development
  - Upgrade/improve community facilities in Bremer Bay such as medical centre, sports club
  - Construct/improve range of beach facilities
  - Upgraded telecommunications such as mobile phone, internet/broadband
  - Permanent accommodation for workers:
    - Increased “workers accommodation”
    - Single “men’s” quarters
    - More diversity in accommodation – this could also include holiday accommodation
  - Support surf lifesaving facilities during peak tourist seasons
  - Development of a younger people strategy
  - Increased support for emergency services
  - Develop Men’s shed
  - Improved transport to Albany such as:
    - Air access for freight and passenger on Albany-Esperance route
    - Accessibility of public transport and freight (key priority)
    - Freight/courier
    - Airstrip upgrades at Bremer
    - Community bus – service to Albany
    - Bremer Bay TRANSWA service twice a week
  - Establish a Department of Transport office on Bremer Bay
  - Establish cultural and arts/crafts activities, passive recreation facilities, annual events and festivals
  - Develop strategies to assist with volunteer burnout
- Education
  - Develop an education training hub in Bremer Bay
- Sporting facilities
  - Develop heated swimming pool
  - Develop motor cross facility
- Tourism
  - Development of tourism strategy/opportunities including marketing Bremer Bay as a premium destination
  - Development of Bremer Bay as an RV friendly town:
    - Grey nomads – improved facilities to encourage to stay

- Health
  - Construct medical centre
- Business development
  - Improvement and availability of business facilities in Bremer Bay
- General
  - Upgrade police facility and greater presence during peak seasons

## PRIORITIES FROM COMMUNITY CONSULTATIONS

The key priorities from the three workshops were as follows:

- Roads
  - Improved road access to beaches and Fitzgerald National Park
  - Upgrade the South Coast Highway particularly to add overtaking lanes
  - Improved roads footpaths/cycleways, street lighting
- Community development
  - Easier access to buying and renting houses:
    - There was a general observation about housing availability for workers. The workshop did not drill down to whether it was rent or buy
    - Housing suitable for visiting services and for more people in general
  - Support for visiting services including medical and legal:
    - Development and expansion of the Marina (also resolve the erosion of the cliff and silting)
  - Improved power and water services
  - Construct/improve range of beach facilities such as refuse facilities, parking and boat ramps
  - Upgraded telecommunications such as mobile phone, internet/broadband
  - Development of a youth strategy including:
    - More activities, facilities for teens
    - encourage greater numbers at high school
    - Youth projects (BMX tracks, skate parks)
    - Generational support – youth facilities and activities
    - Teenage activities – youth centre
    - Child care facilities
    - More childcare facilities and need to be open on more days
  - Increased support for emergency services
  - Develop Men's shed
  - Establish cultural and arts/crafts activities, passive recreation facilities, annual events and festivals
- Waste Management
  - Accessibility to refuse disposal facilities
- Sporting facilities
  - Develop motor cross facility
- Tourism
  - Development of tourism strategy/opportunities including marketing Bremer Bay as a premium destination
  - Development of Jerramungup and Bremer Bay as an RV friendly town including in town refuse disposal and water
- Health
  - Construct medical centre

- Environment
  - Renewable energy
- Business development
  - Development of supporting industries
  - More consultation with small business
  - Improvement and availability of business facilities in Jerramungup and Bremer Bay such as:
    - Improved telecommunications to enable eftpos and internet
    - Business signage
    - IGA shop local
    - Supporting industry such as engineering, mechanics, machinery dealership
    - Supporting services such as doctor, dentist, chiropractor, physiotherapist, chemist, lawyer
    - Economic, cultural and environmental benefits that will allow business development and encourage businesses
- General
  - Upgrade police facility at Bremer Bay and greater presence during peak seasons
  - Improved public transport – TransWA/local bus

## VISION AND ASPIRATIONS

The Shire in developing the Strategic Community Plan for 2012-2025 in 2012 adopted the following Vision:

*In 2025, the Shire of Jerramungup:*

*Will be recognised internationally as an active world biosphere reserve. A carbon neutral, well designed, Green Star Community where conservation and the sustainable use of natural resources is monitored, researched and continually refined.*

*Will be a safe, inclusive and resilient community. A place where visionary leadership, strong governance, good health, adequate housing, opportunities to work and high standards of education are realised.*

*Will be a rural destination where people want to live and visit, linked to external markets by a first class road transport system. A robust economy supported by broad acre agriculture, livestock, aquaculture, agroforestry, tourism and an emerging resources sector.*

*Will be a location where community comes first and high rates of volunteerism support a range of events and activities. A place where cultural heritage is recognised, embraced and promoted.*

The community consultation undertaken in 2016 did not include a review of the Vision.

In finalising the Plan the Shire will refine and develop both the Vision and Aspirations based on the feedback and priorities identified during the community workshops.



## **CONCLUSION**

This is the report on the community engagement process undertaken by BHW and is presented for the purpose of assisting the Council in reviewing the Shire of Jerramungup Community Strategic Plan.

BHW wishes to express its appreciation to the President, Council, CEO and staff of the Shire and acknowledges the community support provided to the process and hopes that this report will aid the planning process.



## APPENDIX 1



# SHIRE OF JERRAMUNGUP

8 VASEY STREET, JERRAMUNGUP

ALL COMMUNICATIONS TO BE ADDRESSED TO THE CHIEF EXECUTIVE OFFICER  
PO BOX 92 JERRAMUNGUP WA 6337  
TELEPHONE: (08) 9835 1022 FACSIMILE: (08) 9835 1161

Dear

### RE: Community Strategic Planning Workshops

The Shire of Jerramungup has commenced a process to review the current Community Strategic Plan. This plan will establish a vision for the Shire's future (12+ years), and will reflect community and local government aspirations and priorities.

This plan has a direct impact on Council's funding and resources allocation so if you have a new initiative on the horizon it is important that you are involved in this process.

There will be four professionally facilitated community workshops held in both Jerramungup and Bremer Bay;

Workshop	Date	Time	Location
1	Wednesday 2 <sup>nd</sup> March, 2016	11:00am - 1:00pm	Jerramungup Sports Club
2		6:00pm – 8:00pm	
3	Thursday 3 <sup>rd</sup> March, 2016	11:00am - 1:00pm	Bremer Bay Town Hall
4		6:00pm – 8:00pm	

Please phone the Shire Office on (08) 9835 1022 or email [council@jerramungup.wa.gov.au](mailto:council@jerramungup.wa.gov.au) to RSVP.

Brent Bailey  
Chief Executive Officer  
Shire of Jerramungup

## APPENDIX 2



### Community Strategic Planning

Do you think the Shire of Jerramungup allocates resources in the right areas? Do you think that more/less money should be spent on roads, buildings & recreation?

If you are interested in your local government's future, then this is your opportunity to get involved and express your views and aspirations.

**All community members are encouraged to come and have their say!**

The Shire of Jerramungup has commenced a process to review the current Community Strategic Plan. This plan will establish a vision for the Shire's future (12+ years), and will reflect community and local government aspirations and priorities. The plan will drive the development of local government area/place/regional plans, resourcing and other local government informing strategies (such as workforce, asset management, services etc.).

Four professionally facilitated community workshops will be held in both Jerramungup and Bremer Bay;

Workshop	Date	Time	Location
1	Wednesday 2 <sup>nd</sup> March, 2016	11:00am - 1:00pm	Jerramungup Sports Club
2		6:00pm – 8:00pm	
3	Thursday 3 <sup>rd</sup> March, 2016	11:00am - 1:00pm	Bremer Bay Town Hall
4		6:00pm – 8:00pm	



**UHF DOOR PRIZE!!**  
By attending any one of the workshops you will automatically go in the draw to win a UNIDEN UHF with antenna! Two to be won!!

Please phone the Shire of Jerramungup on (08) 9835 1022 or email [council@jerramungup.wa.gov.au](mailto:council@jerramungup.wa.gov.au) to **RSVP by Friday 19<sup>th</sup> February, 2016.**

## APPENDIX 3



### SHIRE OF JERRAMUNGUP COMMUNITY STRATEGIC PLAN WORKSHOP MARCH 2016

## APPENDIX 4

### Outcomes of Community Workshops

#### Workshop One – Wednesday 2 March 2016 – Jerramungup

- **Issues the Shire does well**
  - Maintenance of parks and gardens
  - Providing a subsidy to ensure availability of GP service
  - Use of SMS communications
  - Operation of op – shop
  - Overall availability and maintenance of sporting facilities
  - Promotion of tourism in the Shire
  - Shire is always thinks progressively
  - Shire is receptive to community views and needs
  
- **Issues that could be improved in the Shire**
  - Telecommunications generally
  - General improvement, particularly the width of South Coast Highway
  - Standard of maintenance of gravel roads
  - Range of sport/arts interests available within the community
  - Attracting outside events and activities
  - Advocate for improvement in availability of community services such as health and police services
  - Availability of good housing and general facilities to encourage people to move to Shire area
  
- **Infrastructure needs identified in workshop**
  - Small land subdivision such as rural residential
  - Availability of affordable housing both purchase and rental
  - Greater availability of waste disposal facilities (disposal of tyres, drum muster)
  - Encouragement for the development of renewable energy opportunities including a wind turbine farm
  - Improved communications such as mobile phone, internet/broadband
  - Improved street lighting, footpaths/cycleways, zebra crossing outside school, shelter outside school
  - Development of tourism opportunities including eco-tourism, understanding the importance Jerramungup's identify as a soldier settler area, tourist information centre, Jerramungup designated as an RV friendly town, general awareness of town facilities for tourists, sculptures in biosphere garden
  - Establishment of a Men's Shed
  - Construction of a police facility at Bremer Bay
  - Construction of health/medical centre at Jerramungup and Bremer Bay

▪ **Community development needs identified in workshop**

- Improvement and availability of business facilities such as butcher, pharmacy, fruit and vegetables, restaurants, bakery, public bar, laundromat, public showers, public toilets 24/7, gym, engineering services, mechanics, machinery dealership, legal services, accounting services, reactivation of Chamber of Commerce
- Development of a motor cross club (this could also be considered infrastructure)
- Availability and support for medical facilities such as emergency accident preparedness, mental health, physiotherapy and chiropractor
- General facilities for young people of the community such as PCYC, childcare
- Continued availability of high school in Jerramungup and seek opportunity to increase to year 12
- More support for volunteers to avoid burnout
- Availability of entertainment opportunities such as concerts, plays, culture and arts, local food festivals
- Improved availability and use of the swimming pool

Workshop Two – Thursday 3 March 2016 – Bremer Bay

▪ **Issues the Shire does well**

- Widening of roads for fire breaks
- Trails expanding progressively
- Improvement of CRC information and facilities
- Rubbish collection in town and Bremer Bay
- Shire is receptive to community views and needs
- Nursing post
- Overall infrastructure in Bremer Bay

▪ **Issues that could be improved in the Shire**

- Standard and timing of road maintenance particularly grading gravel roads eg. Easter and Christmas
- Telecommunications generally
- Street lighting
- Quality of water and lack of water supply for visitors
- Access to National Park

▪ **Infrastructure needs identified in workshop**

- Upgrade/improve community facilities in Bremer Bay including medical centre, sports club, medical facility, police facility, power supply, water treatment plant, swimming pool ocean barrier, marina, airport
- Undertake road improvements including a road from Bremer Bay to Hopetoun, seal the road from Gardiner to Quaalup, improved road access to Fitzgerald National Park, upgrade South Coast Highway particularly to add overtaking lanes, floodways, town entrance to beach

- Construct/improve range of beach facilities (parking, boat launching ramp, jetty, access road construction, refuse collection, wash down facilities, BBQ's), at Little Boat Harbour, Blossoms Beach, Fisheries, Point Anne, John Cove, Finger Jetty
  - Develop car wash facilities for dieback
  - No more subdivisions to be approved until current stock cleared
  - Upgraded communications such as mobile phone, internet/broadband
  - Improved footpaths/cycleways, street lighting, trails network, rubbish collections
  - Improved quality of water including water vending to supply for visitors
  - Permanent accommodation for workers and the development through the CRC of an employment register
  - Increase in availability of industrial land
- **Community development needs identified in workshop**
    - Greater police and ranger presence, particularly during peak seasons,
    - Support surf lifesaving facilities during peak tourist seasons
    - Develop an education training hub in Bremer Bay
    - Development of tourism strategy/opportunities including marketing Bremer Bay as a premium destination all year round, visitor information on weekends, improved signage to Bremer Bay from National Park, make Bremer Bay RV friendly,
    - Improvement and availability of business facilities in Bremer Bay such as supermarket and retail options generally but including bakery, improved customer service generally
    - Development of a younger people strategy including consideration of skate park, children's playground
    - Improve roadside weed control, green waste collection and make skip bins available for visitors,
    - Management of the environment including sustainable fish stocks

#### Workshop three – Thursday 3 March 2016 – Bremer Bay

- **Issues the Shire does well**
  - Shire is receptive to community views and needs
  - Walk trails development progressing
  - Fish cleaning facilities
  - Use of communications including SMS, email and facebook
  - Rubbish collection in town and Bremer Bay
  - General community response to issues
  - Management of road infrastructure
- **Issues that could be improved in the Shire**
  - Telecommunications generally
  - Standard and timing of road maintenance particularly grading gravel roads eg Easter and Christmas

- Street lighting, bins during peak seasons, dog “poop” bags, parking at beaches, access to boat and car wash down facilities
  - Lack of orientation of business on town – hard to find
  - Young people holiday activities
  - Spatial land use planning
  - Local tourism knowledge not communicated to visitors
- **Infrastructure needs identified in workshop**
    - Upgrade/improve community facilities in Bremer Bay including underground power, medical centre, marina, dental facilities, CRC, nursing post, airport, aged
    - Undertake road improvements including improved road access to Fitzgerald National Park upgrade South Coast Highway
    - Construct/improve range of beach facilities (all weather road, shark net, parking, boat launching ramp, jetty, access road construction, wash down facilities, BBQ’s), at Marina, Little Boat Harbour, Blossoms Beach, Fisheries, Finger Jetty
    - Upgraded communications such as mobile phone, internet/broadband, TV
    - Improved footpaths/cycleways, street lighting,
    - Permanent accommodation for workers
    - Develop a heated swimming pool
- **Community development needs identified in workshop**
    - Greater police presence, particularly during peak seasons,
    - Support surf lifesaving facilities during peak tourist seasons
    - Increase support for emergency services including stretcher access at Fingers
    - Develop an education training hub in Bremer Bay including ongoing education opportunities for adults
    - Development of tourism strategy/opportunities including marketing, horse trail rides, maze, fishing charter, 4WD tours, scenic plane tours and improved facilities for “grey nomads” Bremer Bay as a premium destination all year round, visitor information on weekends, make Bremer Bay RV friendly,
    - Improvement and availability of business facilities in Bremer Bay such as supermarket and retail options generally but including bakery, butcher, noodle bar, post office boxes and town postal delivery, bank
    - Development of a younger people strategy including consideration of skate park, child care facilities 5 days a week, general youth facilities
    - Development of men’s shed, motor cross facility, outdoor movie screen
    - Improved transport to Albany via a community bus or local shuttle service
    - Establish a Department of Transport office in Bremer Bay
    - Establishment of more cultural and arts/crafts activities, passive recreation facilities, annual events and festivals,
    - Develop strategies to assist with volunteer burnout



## Workshop four – Friday 4 March 2016 – Council Chambers – Council Briefing Session

### **Main areas raised by the community**

- Health
- Telecommunications
- Roads – with a focus on maintenance as opposed to new roads

It was observed that people were thinking and talking more strategically, looking at an overall strategy rather than individual projects. There was less of a focus on roads and biosphere and more of a focus on delivering services and opportunities to the community.

### **Biggest achievements from the previous planning workshops**

- Doctor in town – keeps the ageing population around
- Health Centres
- South Coast Highway
- Using the recent Killer Whale Expedition as an opportunity to get in Minsters' ears
- Upgrading of the Shire's road network – this is evident in the drop in complaints
- Councillor training now happening voluntarily
- Successful operations on a tight budget

It was agreed that the success of the Shire in recent years could largely be credited to a consistency within the organisation (no major shifts within Council or staff), good communication between senior staff and the community and a change in culture within the Council.

### **Disappointments from the previous planning workshops**

- Telecommunications – 000 accessibility still not up to scratch, internet and phone service drops out in peak times which impacts badly on local business, why aren't new towers 4G, it seems that the internet connection be improved and so why isn't it?
- The significance of Agriculture in the community seems to be dropping – need to remind people that it's the community's core business, not just tourism
- Money spent on Doctor – although it is great for the community to have a Doctor here it's shame that the Shire had to fund this, that money could be well spent elsewhere

- Time dragging out on Medical Centres
- The state of buildings in the area, in particular the halls – need to reactivate or rationalise
- Outside of structured sports there is little else to do - need to expand on this and bring others to the town

### **Infrastructure needed in the community**

- Medical centres - both Jerry and Bremer
- Bremer Bay Civic Centre – will facilitate large events as well as meeting rooms for the community. Is it wise to plan for the Shire offices to move there in the future?
- Aged housing – there is a big list of people looking, volunteers come from the aged community and will support local business. Is there a way of achieving this without an outlay?
- Quality services to the community – many of the existing local services (ie: tyres), are unreliable and force people to take their business out of town which takes away from other local business. Is there a way to somehow encourage positive business?
- Availability of residential housing in town (Bremer but mostly Jerramungup) – if we can establish some quality housing the community numbers will grow.

### **Services to provide to the community**

- Downhill mountain bike track in Bremer Bay
- Improvements to the Bremer Bay marina to facilitate increased use
- Establish a Community Development Fund to support events etc
- More arts and culture in the area
- Grants Officer employed by the Shire to help community groups access funding – would this be wise or should we get back to making people help themselves?
- Development Officer to help promote the area, could this person also be responsible for grants/funding applications?

### **Top priority for the community**

- South Coast Highway – it's used by everyone and traffic is growing

### **What services are sourced elsewhere that could be provided locally?**

- Allied health – need proper facilities
- Tyre, mechanical etc. – combine businesses under one roof?
- Dining

- Cycle trails
- Walk Paths

**Closing Point**

- It is important to align the new directions of the strategic plan with the blue print

## APPENDIX 5

### Priorities from Community Workshops

#### Workshop One – Wednesday 2 March 2016 – Jerramungup

- Easier access to buying and renting houses
- Development of supporting industries
- Refuse disposal facilities and accessibility especially in town and for visitors
- Renewable energy such as wind turbine farm
- Motorcycle track
- Support for visiting services including medical and legal services
- Men's shed
- Improved childcare facilities
- RV friendly town
- More consultation with small business
- Police facility Bremer Bay

#### Workshop Two – Thursday 3 March 2016 – Bremer Bay

- Improved public transport – TransWA/local bus
- Supermarket development
- Improved telecommunications including internet, mobile phone, TV reception
- Youth childcare, aged facilities and activities
- Voluntary Marine Rescue facilities around Fisheries
- Upgrade South Coast Highway
- All weather road access to beaches with emergency access
- Marina expansion
- Profile of Bremer Bay

#### Workshop Three – Thursday 3 March 2016 – Bremer Bay

- Improved telecommunications including internet, mobile phone, TV reception
- Improved power and water
- Upgrade medical centre
- Car park and boat ramp facilities Little Boat Harbour
- Tourism strategy including developing Bremer Bay as a premium destination
- Improved roads, footpaths, parking and lighting
- Accessibility to water for visitors (vending machine)
- Refuse facilities at beaches
- Economic, cultural and environmental benefits to allow business development